



Lewis County Herald, Inc.

HULON DUNN, JR.

Editor • Publisher

Advertising • Printing • Stationers

Phone 931-796-3191 • Fax 931-796-2153

Advertising Rates

Display Advertising: \$6.00 per column inch

Color Charge: Four color process, add an additional \$120

Page Size: 13 inches w X 21.25 inches

Column width:

One column 2.02 in., Two columns 4.22 in., Three columns 6.41 in., Four columns 8.61 in., Five columns 10.8 in., Six columns 13 in.

Display Advertising Deadline: Monday, 5 p.m.

Publish date: Thursdays

Classified Advertising: Minimum 20 words, \$5.00, each additional word, \$0.25.

Classified Advertising Deadline: Monday, 5 p.m.

Pre-Print Inserts

Minimum Inserts Required: 2,950

Single Sheet: \$50 per 1,000

Two pages: \$55 per 1,000

Four pages: \$60 per 1,000

Eight pages: \$65 per 1,000

Circulation: 2,883

Readership: Approximately 7,200

All advertising must be pre-paid. Prices: Net

Electronic tearsheets available at end of run, upon request by advertiser.

Submit hi-res pdf ad copy to: lewisheralt@bellsouth.net

Note: Due to the high volume of emails we receive, we ask you request confirmation of receipt of ad copy via email or follow-up your email with a phone call to our office. Thank you.

CONTACT:

Becky Jane Newbold, Managing Editor

931-796-3191 | lewisheralt@bellsouth.net

Hulon O. Dunn | Publisher

931-796-3191 | lewisheralt@bellsouth.net